



ITALY

in2it

Corporate Real Estate Management &
Information Communication Technology

in2it srl

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Founding year	2001
Legal form	srl
Employees	6**
Turnover	300.000 EUR**
Locations	Milan, Rome, Naples, Genoa

CAPABILITIES

Independent consultant	<input checked="" type="checkbox"/>
Technical expertise	<input checked="" type="checkbox"/>
Market expert	<input checked="" type="checkbox"/>
English language	<input checked="" type="checkbox"/>

SELECTED SECTORS & CLIENTS

- **Finance:** UnipolSAI
- **Industry:** Siemens, Saipem, Prada, IKEA
- **Public:** Ministries, Universities, Vigili del Fuoco
- **Civil Infrastructure:** Autostrade, Italferr, MetroLine 4 Milan,

*company with limited liability, the equivalent of "Ltd."

**based on 2019 data

INTERVIEW

What makes you a market expert in your country?

in2it srl is a well-known independent management consultancy since 2001. We operate in the intersection of two industries: corporate real estate management and information & communication technology to extract value from business processes and provide integrated solution to the strategic, operational and digital issues of our clients.

What experience have you already gained in the Italian CREM Market?

We have a multidisciplinary know-how and a long list of references, p.ex.: 1) for the leading E&C operator we created the first e-Procurement Portal for Construction operators. 2) for a leading German manufacturer we have selected the most appropriate Facility Management service provider for their 8 Italian sites. 3) For the leading Italian Engineering Company we have defined the strategy for their BIM implementation and as a result a holistic implementation plan. 4) For several international investors we have identified, selected and evaluated real estate investment assets.

How would you describe the status of Real Estate Management in your country?

The Italian market is polarized, with a few locations being attractive to local investors (ie. Milan, Roma, Venice, etc). However due to our macro-economical priorities, a lot of high-valuable assets are going to be sold by the Public Administration. Finally, property and facility management considerations needs to be backed up through the utilization of state of the art ICT solutions.

EXPERTISE

